

# Archishman Durbha

Product Designer

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## EXPERIENCE

3+ years

### Wongdoody (Infosys), Bengaluru— *Lead - Experience Designer*

FEB 2021 - PRESENT

Consistently received excellent client feedback.

Contributed to pre-sales efforts.

Worked with US,UK clients in:

Finance - Mid-fi prototypes for business rules engine, Part of envisioning pod to design lo-fi WFs to refine Agile sprint scope, user stories.

Energy - Redesigned UX and UI across close to a thousand screens. Refinement of user stories based on improved UX.

Telecom - UX/UI, and QA of developed designs. Coded JS for JSON parsing.

Responsibilities included working with multiple stakeholders on user journeys, user stories, design systems, and lo/med/hi-fi prototyping.

### Numocity , Bengaluru— *UX/UI Designer, Freelance*

DEC 2020 - JAN 2021

UX refinements and Neumorphic UI design for a cross-platform mobile app for the electric vehicle charging management company.

### Lumos Clinical Research Center, San Jose, CA, USA

### Skylink Aviation Ltd, UK — *Freelance Web Designer*

MAY 2020 - DEC 2020

After understanding the clients' needs via qualitative studies, Information Architecture, User Flows, Wireframes, and UIs based on the brand colors were arrived upon and delivered.

### Finiteloop , Bengaluru — *Design Intern*

DEC 2019 - APR 2020

Worked thoroughly with design methodologies and applied them to the organization's service design needs.

Conducted several qualitative interviews, and helped define the company's design methodologies including creating organizational process assets.

COVID-19 response- Contributed to coordinate creators, manufacturing experts and medical experts. Amidst the shortage of medical supplies and tools, another aim was to support medical professionals through innovative designs that were easy, quick, and inexpensive to manufacture.

### MM Academy, Bengaluru — *Creative director*

AUG 2019 - NOV 2019

In charge of recruiting and managing a group of 10 freelance illustrators.

## EDUCATION

PES University, Bengaluru

- **B.Des** - Interaction Design

2016 - 2020 | CGPA: 8.89

## SKILLS

Design methods  
Product Design  
Usability Heuristics  
UX Writing  
Interaction Design  
User Research  
Information Architecture  
User Flow  
Wireframing  
Design Systems  
Prototyping  
Material Design  
Service Design

## CERTIFICATES

### Full Stack Design - WD Infosys

Course in JS, Bootstrap,HTML, CSS.

## PROJECTS

### Your Year in Books (2020)

Spotify Wrapped for your Goodreads books.

### Habitat (2015)

Smart Home project.

### TipSee (2014)

Wearable device for the visually impaired to improve Braille

Understanding stakeholders needs and wants, framing design briefs and ensuring the quality of illustrations based on a set framework.

### **ZevA Health, Bengaluru— UX/UI Designer**

JUN 2019 - JUL 2019

Redesigned the user flow based on usability heuristics. Designed hi-fi wireframes and a design system based on Material Design.

### **The 3rd-i, Bengaluru— Design Intern**

JUL 2017 - AUG 2017

Helped plan, design, organize, and conduct outbound training programs for Oracle Corporation and Aditya Birla Group.

Designed activities, props, and printed content for each team-building workshop based on the clients' needs, participants' personas, and the event's theme.

literacy,

### **LANGUAGES**

English, Kannada, Telugu, Hindi,  
German (A2)